



TrafficCast status update in response to COVID-19

Dear TrafficCast Partners,

First and above all, I trust you and your families are safe and well. We've all received multiple emails regarding the Covid-19 pandemic. While related policies to protect our citizens seem to shift daily, we are reaching out to our valued customers, prospects and friends to share the measures we are taking at TrafficCast to mitigate impacts to our respective businesses and priorities.

Please know that we remain open for normal business operations, although we can't claim it's 'business as usual.' We are focused on supporting existing and new services, maintaining data and software infrastructure and advancing the technology portfolio of our BlueTOAD products. As you know, many state and local government authorities have issued Executive "Stay at Home" orders. These orders apply to most businesses except for federal critical infrastructure sectors and essential business services. In particular, critical infrastructure services are allowed to remain operational during such orders. As a supplier to these and other sectors requiring immediately available product and/or quick-turn assemblies, our locations across the U.S. will remain open with essential on-site staff available to fulfill product needs.

Our engineers and technicians involved with testing, repairs and assembly are following the social distancing guidelines we all know all too well. They handle shipments with care; as much as possible surfaces of products and their shipping boxes are given a final cleaning before leaving our control.

The balance of our team has shifted to working from home in compliance with these orders and general recommendations. Our goal is to provide our customers with seamless service during this unprecedented time. For those clients using our cloud-based data services, our software team is monitoring performance as usual. Thresholds, capacity and alarms are in place; we have not noticed any extraordinary spikes in our communications links and cloud services.

So far, we have seen minimal impact in our supply chain. Based on past experience, we had pre-ordered inventory ahead of the new year and do not anticipate issues in fulfilling orders through the second quarter and beyond. All our business partners and suppliers have assured us that they have plans in place to adapt to the crisis as well, and aim to maintain expected service levels. Of course, we will provide updates on any disruptions or delays should they arise.

In general, TrafficCast adheres to all recommendations from the World Health Organization (WHO), U.S. Centers for Disease Control and Prevention (CDC) and our local authorities, assuring that our staff remain healthy. These measures include:

- Increased facility cleaning and disinfection cycles
- All non-essential travel and visitors are prohibited
- Maintenance of a healthy work environment with reconfigured production space to provide social distancing

- Promotion of hand washing, hand sanitizers, social distancing and all other health department recommendations for personal care

The TrafficCast/BlueTOAD technical support team remains available if you have questions or need support. They can be contacted at bluetoad-help@trafficcast.com. And our business development team will soon forward a schedule of upcoming WebEx meetings that will highlight BlueARGUS software tools you may want to brush up on and introduce new features that you will likely find of interest.

Thanks to so many of you who have checked in. Of course, please call or write if I can personally be helpful in some way. You can also send a general note to bluetoad@trafficcast.com Together, we'll get through this.

Respectfully,



Paul Misticawi

Vice President, Public Sector Sales

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